

Beyond Prompts

The Ultimate AI Playbook for
Designers, Hustlers & Creators.

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Chapter 1

Start With Purpose

Before you touch any AI tool, you need one thing most people forget, that's purpose. This chapter helps you understand where AI actually fits in your life. It's not about trying 20 tools blindly. It's about knowing who you are, what you need, and how to make AI work for you.

The Biggest Mistake: Using AI Without Purpose



Have you ever opened **ChatGPT** and typed something random & then closed it, thinking: *"This is useless"*

That's the #1 mistake, using AI without knowing what you need. AI is like a supermarket. If you walk in without a list, you'll leave with snacks, not solutions. Most people don't need 50 tools. They need one clear goal.

Start with this:

What do I want help with?

What's wasting my time every day?

What do I wish I could do faster or better?

Once you know that, AI becomes your assistant. Not a toy.

The 3 Layer Filter:

Workflow → Bottleneck → Result

Think of this like your AI compass.

Step 1

Workflow

What do you do daily?

Emails? Editing?

Making posts?

Cold Calling?

Step 2

Bottleneck

Where do you waste

time? Rewriting

captions? Responding

to DMs?

Step 3

Results

What do you want?

Faster reels? More

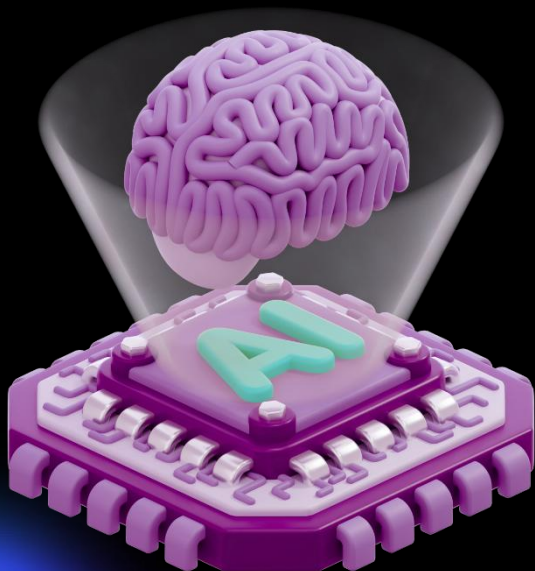
leads? A better

proposal?

Don't start with *"Which tool is trending?"* Start with *"What do I need?"*

Choose Your AI Identity

You don't need every tool. You need the tools that match who you are



Identity	Description	Sample Tools
The Student	Learning, note-taking, writing	ChatGPT, Quillbot, Grammarly
The Educator	Teaching, presenting, summarizing	Gamma, SlidesAI, MagicSchool
The Creator	Content, captions, video	CapCut, OpenArt, RunwayML
The Freelancer	Projects, clients, delivery	Notion AI, Canva, Descript
The Business Owner	Ops, leads, communication	Zapier, Agent.so, Trello AI
The Builder	Building apps, bots, SaaS	Make.com, Bubble, GPTs

Pick your identity, it gives you direction. You can always evolve.

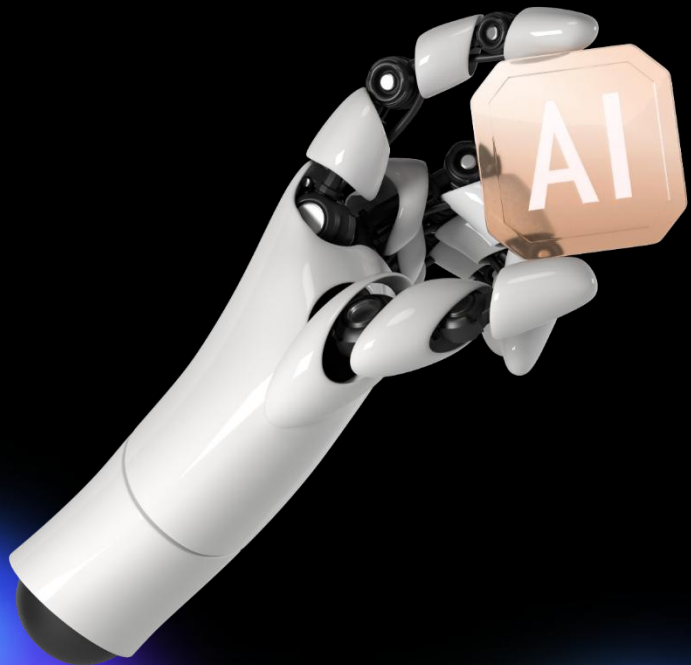
Mindset Shift: Don't Fear AI, Master It.

You're not being replaced by AI. But you can be replaced by someone using AI better than you. This is not about becoming technical. It's about becoming curious and consistent.

Learn how to ask. Learn how to build workflows. Every week, get 1% better, and in 90 days, you'll be unstoppable.



What If You Feel Lost?



Don't worry. Most people don't have it all figured out.

Start with this prompt in ChatGPT:

"I want to use AI but I don't know how. Can you ask me questions to help find a direction?"

Let the AI ask you about your interests, your skills, and your goals. Soon you'll discover patterns , like:

"Hey, I love writing" or "I enjoy visuals more than text."

AI won't give you purpose — but it can help you find it.

Chapter 2

The Right AI Tools for You



The Students

These tools are for learners who want to study smarter, write better, and save time. Whether you're in school, university, or self-learning online, this toolkit will save you hours.



ChatGPT

What it does:

An AI tutor that explains concepts, helps write essays, and answers questions in natural conversation.

+ Pros:

- Clear, instant explanations, like having a 24/7 study partner.
- Great for summaries, brainstorming, and learning via Q&A.

- Cons:

- Sometimes gives wrong info, always fact-check.
- Overuse can make students too dependent.

\$ Pricing:

- Free (GPT-3.5). ChatGPT Plus with GPT-4 is \$20/month.



Otter.AI

What it does:

Transcribes lectures, meetings, or voice notes into searchable text with timestamps and highlights.

+ Pros:

- Saves time by automatically creating clean notes.
- Syncs with Zoom, Google Meet, and supports real-time collaboration.

- Cons:

- Struggles with accents or noisy environments.
- Free version has monthly limits on minutes and files.

\$ Pricing:

- Free for 300 mins/month. Pro: \$16.99/month (or ~\$100/year). Students get 20% off



Quillbot

What it does:

A rewording assistant that helps paraphrase, polish grammar, summarize, and check plagiarism.

+ Pros:

- Makes rewriting easier and helps ESL students express clearly.
- Grammar, summarizer, and citation features in one tool.

- Cons:

- Can sound robotic, needs human touch for clarity.
- Free version limits word count and writing modes.

\$ Pricing:

- Free basic version. Premium: \$8.33/month (annual plan).

The Students



What it does:

Corrects spelling, grammar, and writing tone across browsers, Docs, Word, and email.

+ Pros:

- Instantly fixes errors and improves writing quality.
- Works across platforms with real-time suggestions.

- Cons:

- Some suggestions feel too rigid or mechanical.
- Premium plan is expensive for casual students.

\$ Pricing:

- Free basic version. Premium: \$12/month (annual plan).



What it does:

Builds custom lessons on any topic and teaches with follow-up questions and step-by-step explanations.

+ Pros:

- Creates personalized lessons anytime, on any topic.
- Great for revision, crash-courses, and interactive learning.

- Cons:

- May sometimes explain incorrectly, not a certified teacher.
- Free version has limited features.

\$ Pricing:

- Free plan available. Mentor: \$16/month. Genius: \$21/month.



What it does:

An AI coding assistant that suggests real code while you type — built into VS Code and more.

+ Pros:

- Great for beginners, suggests correct syntax and examples.
- Free for students via GitHub Student Pack.

- Cons:

- Not always correct — you still need to understand the logic.
- Can reduce learning if used to skip practice.

\$ Pricing:

- Free for students. Otherwise: \$10/month (Pro).

The Educators

For teachers, trainers, and online educators who want to plan faster, explain better, and save hours every week. Whether you're prepping lessons, making slides, or giving feedback, this AI toolkit is built for you.



ChatGPT

What it does:

Helps teachers plan lessons, generate questions, simplify concepts, write rubrics, and even draft emails.

+ Pros:

- Great for generating ideas, examples, and worksheets.
- Can adapt content for any grade level or subject.

- Cons:

- Sometimes inaccurate — needs review before sharing.
- Doesn't follow specific curriculum unless you guide it carefully

\$ Pricing:

- Free (GPT-3.5). GPT-4 via ChatGPT Plus: \$20/month.



Gamma

What it does:

Create beautiful, scrollable AI-powered slides and lesson outlines in seconds, just by typing your topic.

+ Pros:

- Generates full presentations with headings, images, and structure.
- Ideal for class lectures, reports, or visual storytelling.

- Cons:

- Output styles can feel repetitive.
- Free plan has limited generations per month.

\$ Pricing:

- Free plan available.
- Pro: ~\$9/month (billed annually)



Perplexity AI

What it does:

An AI search engine that gives short, accurate answers with proper citations, great for research and lesson prep.

+ Pros:

- Gives reliable sources for every answer, perfect for classroom integrity.
- Quick summaries save time during planning.

- Cons:

- Citation quality varies, always double check the sources.
- Limited depth for complex topics.

\$ Pricing:

- Free version is strong. Pro: \$20/month for faster and longer answers.

The Educators



Slides AI

What it does:

Convert your lesson text or notes into Google Slides automatically, ideal for quick presentations.

+ Pros:

- Saves hours creating lecture slides from text.
- Supports multiple languages and integrates with Google Slides.

- Cons:

- Designs are plain, you may need to manually enhance.
- Free version is capped on number of slides.

\$ Pricing:

- Free for basics. Pro: ~\$10/month.



NotebookLM (Google)

What it does:

Upload documents and ask the AI questions, it reads your files and gives answers only from your materials.

+ Pros:

- Personalized to your content, great for teaching from custom material.
- Excellent for summarizing readings and building quiz questions.

- Cons:

- Still in beta with limited access.
- Not ideal for visual content or slide creation.

\$ Pricing:

- Free during beta phase.



Research Rabbit

What it does:

Discover related academic papers and build visual maps of research, ideal for educators doing deep study.

+ Pros:

- Shows connections between papers via citation maps.
- Helps track topics and update your course material.

- Cons:

- Doesn't summarize papers, just helps you find them.
- Not ideal for high-school or general teachers.

\$ Pricing:

- Free to use.

The Creators

For influencers, YouTubers, TikTokers, IG reel editors, and design freelancers. These tools help you write, edit, design, and publish content 10x faster, even if you're working solo from your phone.



ChatGPT

What it does:

An always-on creative partner, it helps you brainstorm hooks, draft scripts, rewrite captions, and generate content ideas.

+ Pros:

- Perfect for writing captions, titles, outlines, or turning long form into bite-sized content.
- You can adjust tone, format, or rewrite in seconds.

- Cons:

- First drafts may sound generic, needs your voice to shine.
- Doesn't follow current trends unless you guide it.

\$ Pricing:

- Free (GPT-3.5). ChatGPT Plus: \$20/month.



OpenArt

What it does:

Generate images in multiple styles, edit them, upscale them and create videos using tools like Kling, VEO2, Pixverse, Pika Labs, Wan, and Vidu.

+ Pros:

- Huge model collection + Magic Edit = one platform for image + video creators.
- Built-in prompt gallery helps you remix and learn fast.

- Cons:

- Outputs like hands/faces still need retries; credits go fast if you're testing a lot.
- Paid plans can feel complicated if you're not clear on use case.

\$ Pricing:

- Free weekly credits. Pro: \$14.50/month (Advanced), \$28/month (Unlimited).



Captions AI

What it does:

Auto-generates dynamic subtitles, fixes eye contact, and adds jump-cuts and polish, perfect for social video storytelling.

+ Pros:

- Mobile + desktop support with great subtitle styling.
- One-tap improvements for face framing and sound quality

- Cons:

- Some tools (like AI avatars) are mobile-only.
- Pro plan has credit caps, heavy editors may hit limits.

\$ Pricing:

- Free version adds watermark. Pro: \$19.99/month or \$180/year.

The Creators



RunwayML

What it does:

A creative suite for video creators, turn text into videos, apply filters, cut backgrounds, and experiment with Gen-2 AI clips.

+ Pros:

- Gen-2 video tool lets you turn prompts into moving footage.
- Simple UI makes it easy even if you've never used Adobe.

- Cons:

- Credit-based — full Gen-2 experience needs Pro or Unlimited plan.
- Video generation can be slow and sometimes low-res.

\$ Pricing:

Free with 125 credits. Pro: \$35/month.
Unlimited: \$95/month



Capcut

What it does:

CapCut is perfect for reels, shorts, and edits with auto-subtitles, templates, effects, and sounds.

+ Pros:

- Clean UI, mobile-friendly, with solid free features.
- Syncs your project from phone to desktop seamlessly.

- Cons:

- Newer Pro plan locks effects behind paywall.
- Can lag on longer 4K clips or complex edits.

\$ Pricing:

- Free basic version. Pro plan: \$19.99/month.
- Mobile-only Standard: \$9.99/month.

The Freelancers

For solo professionals and service sellers who want to deliver faster, scale smarter, and offer premium value without burnout. These tools handle your writing, design, automations, and client delivery, so you can focus on results.



ChatGPT Plus

What it does:

Upgraded AI assistant for deeper answers, custom GPTs, file support, and faster responses, a freelancer's smart co-pilot.

+ Pros:

- Handles long form writing, client briefs, SOPs, and editing.
- Access to DALL-E, voice, plugins, and GPT-4.

- Cons:

- Still needs smart prompts to avoid generic output.
- Long chats can forget context.

\$ Pricing:

- \$20/month flat.



Notion AI

What it does:

Turn your workspace into a smart assistant, write, summarize, brainstorm, and build client docs inside your project hub.

+ Pros:

- Drafts proposals, emails, and content inside the tools you're already using.
- Saves hours managing multiple client pages and deliverables.

- Cons:

- Not as advanced as GPT-4, better for structure, not creativity.
- Requires Pro or Business plan to access full features.

\$ Pricing:

- Add-on: \$8/month (annual) or \$10/month. Included in Business plans.



Lovable.dev

What it does:

Describe your app idea in plain English, Lovable turns it into a working web app with exportable code.

+ Pros:

- Clean UI + full-stack generation = instant MVP.
- Code is export-ready and customizable (React, Flutter).

- Cons:

- Complex logic needs dev tweaking.
- Free version limits usage by credits.

\$ Pricing:

- Starter: \$20/month, Pro: \$50/month, Scale: \$100/month.

The Freelancers



Mindpal

What it does:

Build AI “co-workers” to automate client research, writing, reports, and even chatbots.

+ Pros:

- Multi-agent chains = research + reply + report in one flow.
- Drag-and-drop builder — no Python required.

- Cons:

- Takes time to master building workflows.
- Pricing jumps fast once you scale

\$ Pricing:

- Pro: \$49/year. Team: \$149/month.



Canva (Pro)

What it does:

Create visuals, posts, presentations, and full brand kits even generate captions and layouts with Magic AI.

+ Pros:

- Huge template library + Magic tools for fast branding.
- Works cross-platform, great for client handoffs.

- Cons:

- Free version lacks access to brand kits and AI tools.
- Heavy usage eats up design credits fast.

\$ Pricing:

- Pro: \$12.99/month or \$119.99/year. Teams from \$14.99/month.



Ideogram

What it does:

A designer-focused AI image tool that excels at adding readable text, perfect for logos, posters, and social content.

+ Pros:

- Actually gets words right in image output.
- Fast, free, and great quality (for now).

- Cons:

- Still in beta — limited editing controls.
- Long words or stylized fonts can break layout

\$ Pricing:

- Free during beta. Paid plans (likely \$8–\$20) launching soon.

The Freelancers



InVideo

What it does:

Create branded explainer videos, ads, or promos using drag-and-drop AI script-to-video builder.

+ Pros:

- 5,000+ templates, beginner-friendly UI.
- Great for social media freelancers and agencies.

- Cons:

- Can lag or crash on large projects.
- Search inside asset library is basic.

\$ Pricing:

Free with watermark. Paid: \$15/month (Business), \$30/month (Unlimited).



Descript

What it does:

Edit videos and podcasts by editing their transcript — delete “uhm,” clone your voice, and publish pro audio in minutes.

+ Pros:

- Auto-removes filler words, adds effects, and improves sound.
- Works like a doc editor — simple and powerful.

- Cons:

- No mobile app yet.
- Heavy renders can lag on older PCs.

\$ Pricing:

• Free: 1 hour + 720p. Creator: \$15/month. Pro: \$30/month.

The Business Owners

If you're building a company, running an agency, or managing teams, these tools help you automate busywork, communicate better, and get more done with less.



Zapier

What it does:

Connects 8,000+ apps to create workflows — send emails, update sheets, ping Slack, auto-save Leads, all without writing code.

+ Pros:

- Massive app library and stable automations.
- Visual editor + AI Agent builder = smart business flows.

- Cons:

- Plans get expensive fast as task volume grows.
- Per-task billing confuses new users.

\$ Pricing:

- Free for 100 tasks/month. Pro: \$29.99/month (750 tasks). Team pricing scales.



Canva Pro / Teams

What it does:

Design all your marketing — from pitch decks to IG ads with AI-written text, resize tools, and brand kits.

+ Pros:

- Brand-safe content across platforms in minutes.
- Real-time collaboration with team or VA.

- Cons:

- High-volume users hit design limits and upcharges.
- Team pricing grew sharply in 2024–25.

\$ Pricing:

Pro: \$119/year. Teams: \$10/user/month (3+ users minimum).



Agent.so (Agent AI)

What it does:

Deploy task-specific AI agents, from lead gen to blog writing, using multiple LLMs and a visual builder. Run them 24/7.

+ Pros:

- Multi-model (GPT, Claude, Gemini) support.
- Visual flow setup without writing Python.

- Cons:

- Agents loop or fail if poorly designed.
- Usage caps and credit systems can be confusing.

\$ Pricing:

Solo: \$19/month billed annually. Higher tiers unlock API and more agents.

The Business Owners



Trello AI

What it does:

Turn your Trello board into a smart project assistant — auto-drafts tasks, summarizes boards, suggests deadlines.

+ Pros:

- Built-in automations and AI suggestions save hours.
- Friendly pricing vs traditional PM tools.

- Cons:

- AI features only in Premium plan or higher.
- Lacks native Gantt and capacity tools — needs plugins.

\$ Pricing:

- Free basic boards. Premium with AI: \$10/user/month (annual).



Google AI Studio

What it does:

Google's playground for Gemini models. Create and test prompts or lightweight apps before scaling into full deployment.

+ Pros:

- Totally free for testing ideas and learning AI fast.
- Use Gemini 1.5 with huge context window.

- Cons:

- Not for full production — API required for serious use.
- Lacks templates or training wheels for non-tech users.

\$ Pricing:

- Free.
- Paid Gemini API starts around \$0.075–\$0.60 per million tokens.

The Builders

This stack is for makers. If you're launching an app, creating a SaaS, building automations, or chaining agents, these are the tools that let you ship fast and scale smart.



Lovable

What it does:

Describe your app idea in plain English — Lovable generates the UI, database, and code (React, Flutter) for a working MVP.

+ Pros:

- Full-stack apps with clean code in minutes.
- Own and export everything — no lock-in.

- Cons:

- Struggles with complex logic flows.
- Limited free usage via credits.

\$ Pricing:

- Free sandbox. Paid tiers: \$20 (Start), \$50 (Pro), \$100 (Scale)/month.

mp

Mindpal Space

What it does:

Build multi-agent AI workflows for research, content, automation, or customer support — no code needed.

+ Pros:

- Drag-and-drop builder with powerful chaining logic.
- White-label chatbots + API-ready agents.

- Cons:

- Complex workflows need fine-tuning.
- Pro features cost more as you scale.

\$ Pricing:

- Pro: \$49/year. Team: \$149/month. Business: \$499/month.

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Make.com

What it does:

A visual platform for building automations, think Zapier, but more flexible and AI-ready.

+ Pros:

- Powerful workflows with less cost per operation.
- Supports hundreds of tools + AI integrations.

- Cons:

- Interface can overwhelm first-timers.
- AI usage limits in lower plans.

\$ Pricing:

- Free: 1K ops/month. Core: \$9/month. Pro: \$16/month.

The Builders



Bubble.io

What it does:

A no-code web app builder with logic, database, and plugin support, perfect for SaaS and marketplaces.

+ Pros:

- Advanced workflows + full control over logic.
- Strong community + plugin library.

- Cons:

- Steep learning curve for power use.
- Needs optimization to perform well.

\$ Pricing:

- Free (dev only). Starter: \$32/month. Growth: \$134/month.



Twilio

What it does:

Add SMS, WhatsApp, voice, or email to your apps. Great for onboarding, OTP, alerts, and automations.

+ Pros:

- Rock-solid infra used by companies like Uber.
- Easy docs and sample code.

- Cons:

- Costs add up fast for volume traffic.
- Some features require backend knowledge.

\$ Pricing:

- Pay-as-you-go. SMS from \$0.0079/msg. Voice & Verify priced per use..



IBM WatsonX

What it does:

A full AI platform for training, deploying, and managing models — from fine-tuning to synthetic data generation.

+ Pros:

- Enterprise-level RAG, privacy, and agent support.
- Secure + production-grade deployment tools.

- Cons:

- Expensive for small builders.
- Dashboard can feel heavy.

\$ Pricing:

- Free trial. Standard: \$1,050/month base + usage pricing.

The Builders

Replicate

What it does:

Run and host open-source AI models via API — from Stable Diffusion to video generators.

+ Pros:

- Huge model zoo, simple pricing, great docs.
- Ideal for rapid MVPs and proof-of-concepts.

- Cons:

- GPU-heavy models = expensive.
- Queue times vary during high traffic.

\$ Pricing:

- Pay-per-second. Image models: ~\$0.0013/sec.
- Video: ~\$0.75/sec.

Google AI Studio

What it does:

Test, share, and deploy Gemini prompts — move to paid API or Vertex AI when ready.

+ Pros:

- Free to build and test Gemini models.
- Easy upgrade path to production.

- Cons:

- Not production-ready for business apps.
- Token prices rise fast with high usage.

\$ Pricing:

- Studio: Free. Gemini API: ~\$0.075–\$0.60/M tokens.



Veo 3 (via Replicate)

What it does:

Text-to-video, image to Video & Ingredients to video model by Google — generate dynamic short clips with prompts.

+ Pros:

- Smooth motion + pro camera angles.
- Best for ads, demos, and fast reels.

- Cons:

- Pricey and capped per minute.
- Still in early preview.

\$ Pricing:

- ~\$0.75/sec (via Replicate). Vertex AI pricing TBD.

The Builders



Imagen 4

What it does:

Generate photoreal images from text — better typography, better detail, and cleaner visuals than earlier models.

+ Pros:

- Near-flawless detail and stylized output.
- Powerful for product mockups and visual storytelling.

- Cons:

- Invite-only for some users.
- Token-based pricing adds up.

\$ Pricing:

Via Gemini API. ~0.039/image (1290 tokens @ \$30/M).



Midjourney

What it does:

Stylized AI art generator on Discord — used for fantasy, posters, merch, and surreal visuals.

+ Pros:

- Unmatched artistic quality and community.
- Great for thumbnails, posters, merch mockups.

- Cons:

- Runs only on Discord.
- Learning prompt syntax takes time.

\$ Pricing:

Basic: \$10/month. Standard: \$30. Pro: \$60. Mega: \$120.



Webflow AI

What it does:

Build entire websites or components with AI — straight inside Webflow Designer.

+ Pros:

- Speeds up layout and copywriting.
- Respects design system + theme structure.

- Cons:

- Still in beta, limited blocks/styles.
- Paid Webflow plan required to publish.

\$ Pricing:

- Free while in beta. Pricing TBA after rollout.

The Builders



Tally.so + ChatGPT

What it does:

Create smarter forms using GPT — auto-suggest fields, logic, and even form content based on your prompt.

+ Pros:

- Unlimited forms + GPT autofill on free plan.
- Easy to embed in any site or Notion doc.

- Cons:

- Custom domain + branding removal need upgrade.
- Payment fee on free plan.

\$ Pricing:

Free. Pro: \$29/month. Business: \$89/month.



Glidr.io

What it does:

An AI co-founder tool — helps map business ideas, validate with market research, and generate lean startup canvases.

+ Pros:

- Loved by accelerators and founders for early-stage idea testing.
- Auto-generates BMCs, roadmaps, and hypothesis testing.

- Cons:

- Not cheap for solo founders.
- Learning curve for new users.

\$ Pricing:

Garage: \$59/month. Business: \$990/month.



Softr.io

What it does:

Turns Airtable or Google Sheets into working web apps — from portals to dashboards, with zero code.

+ Pros:

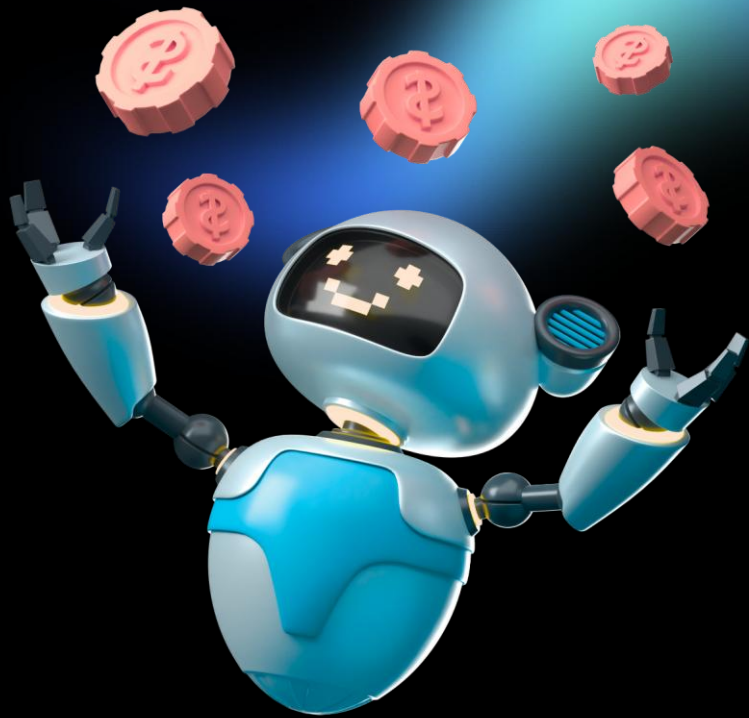
- Templates, no-code builder, and mobile-ready output.
- MVP builder's best friend.

- Cons:

- Limited customization in lower plans.
- Scaling users and workflows = higher costs.

\$ Pricing:

• Free. Basic: \$49/month. Pro: \$139. Business: \$269/month



Chapter 3

Make Money with AI

Learning AI is powerful, but using it to earn is next level. This chapter gives you proven, real world paths to generate income using the tools you already know.

Freelance Services You Can Offer

Offer services that solve problems. Use AI to work faster, deliver smarter, and stand out. Real people are already doing this from their laptops in Lahore, Dhaka, Delhi.

Service	Real Example	Tool Stack	Why it Sells
AI Blog & Content Writing	Syeda Madiha (Karachi) earns \$50/hr on Upwork	ChatGPT Plus, Grammarly, Notion AI	SEO clients want content — not excuses.
Midjourney Art Gigs	Indian Fiverr seller earns ₹4–5 lakh/year	Midjourney, Ideogram, Canva	Custom art for thumbnails, merch, book covers.
Short Reels & Captions	Lahore creator sells \$40 reels via LinkedIn	CapCut Pro, Captions.ai, RunwayML	Brands want subtitled, trend-ready reels fast.
Make.com Automations	Reddit user “SaaSyBhai”	Make.com, Zapier, Mindpal	SMEs pay recurring fees to avoid manual work.
GPT Chatbots	Lemon.io freelancers charge \$30–60/hr	ChatGPT, Agent.so, Zapier	SMBs want chatbots but can’t build them.

How to Find Your First Clients



Upwork

Use "AI-powered" in title.
Create a specialized profile
like "AI Workflow Designer."



LinkedIn

Search "looking for [your tool]"
Send a Loom audit + message.



Fiverr

Post a 30 sec time-lapse gig
demo. Tag AI Art, Reels Editing,
etc.

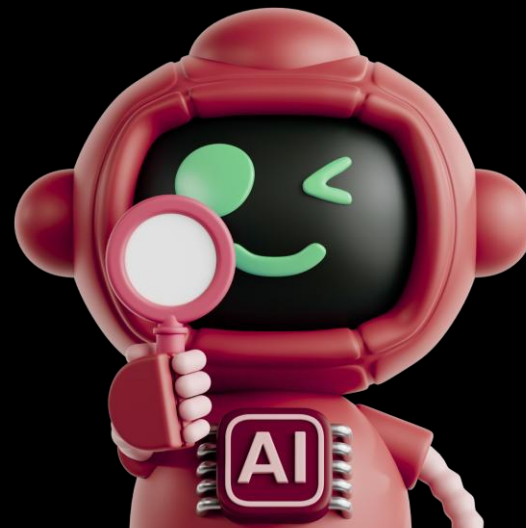


Reddit

DM founders in r/Entrepreneur or
r/Small Business with a free offer.

Quick Start Checklist

1. Pick 1 profitable service (e.g. captions, automations, writing).
2. Build a 1-page Notion portfolio. Export it as a mini website.
3. Record a 90-second Loom (face + screen).
4. List gig on Fiverr + DM 10 leads/day.



Digital Products You Can Sell

Once you've built something that works, turn it into a digital product and sell it 24/7 — no client meetings required.

Product	Real Seller	Platform	Tools Used
Prompt Packs	FlowStreak sold 1,200+ at \$29	Gumroad	ChatGPT, Canva
Free to Paid Funnels	NobleCo used free prompts → 8,000 leads → \$79 upsell = \$50K	ConvertKit, Payhip	ChatGPT
Notion Templates	Bangladeshi creator earned \$4,300	Etsy, Ko-fi	Notion, Canva
Canva Bundles	Karachi designer sold 600+ Ramadan packs	Etsy	SMBs Canva Pro chatbots but can't build them.
GPT Tools	Indie dev earns \$9/month/user × 300 users	Gumroad Subscriptions	ChatGPT (Custom GPTs)

Passive Playbook

Validate:

Share a free sample prompt/template on Twitter or X.

Package:

Clean Canva preview + Loom video + PDF walkthrough.

Launch:

Post in 2 FB groups, DM 5 influencers for affiliate split.

Automate:

Gumroad → ConvertKit → evergreen tweets or threads.

AI-Powered Business Models

Not just services — build systems that earn while you sleep or scale with a team.

Model	Real Case	Stack	Key Insight
Micro Content Agency	ClipGenius (Islamabad) → \$7K MRR	Descript, CapCut, Zapier	One Niche (Podcast reels) >General Editing
AI SEO SAAS	Byword (India) out-earned founder's salary	Bubble, OpenAI API	One person SaaS Byword
Automation Studio	Shopify flows: \$799 setup + \$99/month	Make.com, Shopify API	Brands want subtitled, trend-ready reels fast.
Info Brand (YT + Gumroad)	Ishan Sharma earns ₹12L/month	Youtube, Midjourney, Gumroad.	SMEs pay recurring fees to avoid manual work.

Business Builder Framework

Skill:

What tool are you already good at?

Market:

Who pays for it? (Realtors, coaches, Shopify sellers)

Model:

One-time gig, recurring agency, or product?

Moat:

Add a prompt library, workflow system, or visual style that's yours.

Platforms to Get Clients or Gigs

Platform	Why It Works	Pro Tip
Fiverr	High traffic for packaged services	Add "AI" tag + 30-sec demo = more clicks
Upwork	Long-term gigs and higher-ticket	Use specialized profile with tools listed
Contra	0% fees, clean design portfolio	Add Loom + link to working live project
Lemon.io	Pre-vetted = better pay	Highlight Make, GPT, Bubble
Toptal	Enterprise gigs	Pass GPT test + show SaaS examples



How to Write a Magnetic Gig Bio

Hook:

"I build GPT-powered bots that cut your support time by 60%."

Proof:

"Case study: 2K/month automation for a Shopify brand."

Tools:

"ChatGPT-4o, Make.com, Canva Pro."

CTA:

"DM me or book a free audit call."

Chapter Wrap-Up Checklist

- ✓ Pick 1 path from above — don't chase all.
- ✓ Publish a small case study in 30 days — proof sells.
- ✓ Reinvest your first \$100–200 into better AI tools.
- ✓ Systemize your offer with templates, agents, or a small team.
- ✓ Keep profit margins high, team size low.



You don't need to be the best. You just need to be consistent.



Chapter 4

Start Strong, Scale Smart

Let's slow down for a moment. You've read the playbook. You've seen the tools. You've made it this far. That already means something.

Take a breath.

This chapter is about stepping forward — with clarity, not chaos.

Start Small. But Start!

You don't need to be an expert.

You don't need to do everything.

You just need to start — with one task, one tool, and one goal.

Maybe it's writing your first AI-generated caption.

Maybe it's using CapCut to add subtitles.

Maybe it's creating a form in Tally.so for your first client brief.

That one action matters more than all the reading in the world.

Think Like a Builder, Not a Scroller

Scrolling makes you feel busy. Building makes you feel alive.

Ask yourself:

- What's something I can simplify today?
- Can I try automating a small task?
- Can I rewrite that boring message using ChatGPT?

You don't need to finish anything today. You just need to test something.

Your 5 Quiet Rules for Working With AI

1. Use AI to help — not to escape.
It should support your ideas, not replace them.
2. Go deep, not wide.
Learn 2–3 tools well. That's your power stack.
3. Don't chase perfect. Chase progress. You'll get better each time you try.
4. Talk to the tool like it's a teammate.
Say what you want clearly — it listens better than most people.
5. Build in public, but reflect in private.
Share your wins. But also ask yourself: "What did I learn today?"

What Happens Now?

You're not finished — you're just getting warmed up.

This is your next step:

Pick one chapter from this book that felt right.

Go back.

Open that tool.

Try it on your own task — not mine, not someone else's.

Even if it doesn't work the first time... you learned something.

7 Day Starter Path

Here's a simple, gentle challenge.

Day 1: Choose your AI identity (Student, Creator, Freelancer)

Day 2: Test one tool from Chapter 2

Day 3: Write a small result — “I made this.”

Day 4: Offer that skill to one person

Day 5: Package it — a Canva post, a reel, or a mini gig

Day 6: Share it online

Day 7: Reflect. What felt real? What felt fake? What will I do next?

When You Feel Stuck

Come back to this chapter. Don't read. Just sit. Think.

What is one thing you can simplify today?

If you still feel lost, DM me.

Let's debug your mindset together.



This Isn't a Playbook

It's a permission slip. To start. To try. To be a little braver with your tools and your time.
So go build something — even if it's small. Even if no one sees it yet.
The best tools in the world can't do what you can. You're not late.
You're right on time.

Tahir Malik

BeyondTahir | Builder of AI, Communities, and Creative Courage



“Say less. Build more.”
This playbook is just the beginning.

Follow @BeyondTahir
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